



Multi Breed & Club Calf
SHOWCASE SALE



Saturday, September 23rd, 2017

at 2:30 pm

Wisconsin State Fair Park • West Allis, WI

Comments from the Sale Manager

Welcome to the greatest fall cattle event in America! The 25th Annual World Beef Expo, held in beautiful Wisconsin. It's worth the trip to see the country side and look at an elite group of cattle of all breeds at the Showcase Sale held Saturday, September 23rd at 2:30 pm, after the breed shows have completed.

The Showcase Sale highlights are some of the best we have ever offered to breeders and juniors that need a top show prospect for 2018! Genetic lots are geared toward programs that chase purple banners. The Simmental breeders have the opportunity to buy awesome embryos from elite donors and the flushes on the Angus females are reputation breed changing. The Lot 1 and 2 Supreme Champions are the best we have ever offered at public auction. Take advantage, it may be the only time to purchase these progeny at your price.

Come and listen to Brian Curless, the 2017 LMA Champion Auctioneer! In addition to our sale, the chance to witness the Supreme Drive of Breed Champions competing for the richest jackpot in Expo history is something you don't want to miss!!

If you can't attend in person, watch our Showcase Sale and the Supreme Drive on www.liveauctions.tv.

Hope to see you there!

Larry D. Martin
Sale Manager



JUNIOR NATIONALS 2018
S/S The Advantage

CHAROLAIS	DES MOINES, IOWA	JUNE 17 - 22
RED ANGUS (NAJRAE)	HUTCHINSON, KANSAS	JUNE 17 - 23
MAINE-ANJOU	GRAND ISLAND, NEBRASKA	JUNE 17 - 24
CHIANINA	GRAND ISLAND, NEBRASKA	JUNE 17 - 24
MINI HEREFORD	KEARNY, NEBRASKA	JUNE 19 - 24
ABERDEEN	AMES, IOWA	JUNE 19 - 24
SHORTHORN	MADISON, WISCONSIN	JUNE 25 - 1
HEREFORD	GRAND ISLAND, NEBRASKA	JULY 1 - 7
GELBVIEH	WATERLOO, IOWA	JULY - 6
SIMMENTAL	MINNEAPOLIS, MINNESOTA	JULY 2 - 7
SALERS	JONESBORO, ARKANSAS	JULY 8 - 14
ANGUS	MADISON, WISCONSIN	JULY 7 - 13
LIMOUSIN	DENVER, COLORADO	JULY 14 - 20
SOUTH DEVON	BILLINGS, MONTANA	JULY 25 - 30

All sale cattle are eligible for entry in the Junior show on Sunday at no charge.

Courtesy of LMCs and World Beef Expo Board.

Contact Greg Miller immediately following the sale!

Deadline: 6 pm Saturday

Welcome to the World Beef Expo!

The 2017 World Beef Expo Showcase Sale is fast approaching! We greatly appreciate your interest in the sale lots and look forward to seeing you at this year's World Beef Expo presented by Crop Risk Services. If you can't attend the sale in person, the sale will be broadcast live by Live Auction. Visit their website at liveauctions.tv for information on how to register.

We invite you to take some time to walk around the grounds to see what World Beef Expo has to offer. The World Beef Expo Open Show will be held on Friday and Saturday and is open to the public. Junior Showmanship will be held Friday evening and the Youth Sweepstakes competition on Saturday morning. All youth under 21 are invited to participate.

The Trade Show and Silent Auction will be held in the Ag Pavilion and offers everyone an opportunity to view and purchase a variety of items. Many of the Silent Auction items have been donated by exhibitors and sponsors.

On Saturday evening, join us for the Supreme Drive featuring the best bull, heifer and cow/calf from each breed. Judges will select a Supreme Champion in each division. Winners of the Junior Sweepstakes and Showmanship contest will also be announced.

On Sunday, the Junior Heifer Show, Prospect Steer Show and Market Steer Show will take place. The day ends with the Junior Supreme Heifer Drive and selection of top five heifers.

The World Beef Expo Executive Board would like to thank all of the volunteers who have helped make this a world class event. For 25 years many individuals have given a tremendous amount of time and effort to create this family friendly, competitive event.

In honor of our 25th Anniversary, we will be auctioning off an original drawing by renowned artist, CJ Brown. This piece will feature logos and businesses that have helped shape World Beef Expo into what it has become. We are grateful for everyone who has been with us along the way and to CJ Brown for her continued support.

The complete schedule of events and more information can be found on our website at worldbeefexpo.com. We look forward to seeing you there.

Sincerely,
Cody Quam
President, World Beef Expo

LIVE ON THE INTERNET. LIVE AUDIO. LIVE VIDEO. BIDDING

LiveAuctions TV

To register and follow the auction in real time on the internet, log on to Website: <http://www.liveauctions.tv>
For More Information, call Brad Fahrmeier at (816) 392-9241

If you wish to follow the sale on the computer and bid by telephone, please call the sale day phone numbers or one of the consultants listed in our catalog.

"We appreciate your attendance"



25th Annual World Beef Expo Multi Breed & Club Calf Showcase Sale

Saturday, September 23rd, 2017 at 2:30 pm Wisconsin State Fair Park, West Allis, WI



Auctioneer - 2017 World Livestock Champion

Brian Curless, WI Lic: 2885-52.....217.242.1665

Ringmen

Jared Ruter, Midwest Marketer815.238.7530
Mike Sorensen, Livestock Plus Inc.....641.745.7949
John Meents, American Hereford Assn.....419.306.7480
Cody Crum, Special Assignment.....217.248.7282
Dan Naughton217.304.6502

Sale Day Consultants

Larry Martin217.433.0242
Greg Miller608.778.8785
Roger Allen.....715.684.9222
Frank Kaehler507.269.6148

World Beef Expo Veterinarian

Dr. Stacy Adams.....262.729.9503

Herd Health

All cattle will be accompanied by appropriate health papers for immediate shipment to most areas of the United States.

Announcements

Announcements from the auction block regarding cattle selling in these sales will take precedence over information printed in this catalog. Buyers unable to attend the sale may send their bids to the ringmen, auctioneers or sale manager. Bids will be handled as if you were present.

Location of Sale

WBE Showcase Sale will be held in the Wisconsin State Fair Coliseum.

Registration Certificates

Certificates will be transferred to the buyer at the seller's expense. Buyer must be sure to give the clerk the proper name and address for making transfers. All calves born before the sale will be registered by the seller. All calves born after the sale are to be registered by the purchaser. Proper breeding statements shall be signed by the seller for the buyer to use in registering calves born after the sale. All embryos must have recovery sheets at sale site. Embryos will be shipped at buyer's expense. Responsibility & arrangements will be made between buyer and seller.

Check-In, Inspection of Cattle & Trucking

Sale cattle will be checked in between 4 pm & 6 pm on Friday, September 22nd. Cattle will be available for viewing at the World Beef Expo after 6 pm until the time of the sale on Saturday, Sept. 23rd. All sale cattle will be on display approximately one hour prior to start of sale. Sale cattle stall assignments and all trucking will be made with Greg Miller - 608.778.8785.

Liability

All persons attending the sales do so at their own risk, legal or otherwise. The owner of the animals, Larry Martin Cattle Sales and World Beef Expo assume no liability for property loss or any accidents that may occur.

Terms & Conditions

Terms for the WBE Showcase Sale are cash or check made payable to Larry Martin Cattle Sales. Settlement will be made to the clerk immediately following the sale and before the cattle are loaded and removed from Wisconsin State Fair Park. Buyer will receive a paid receipt upon completion of the sale, show rights become the property of the buyer unless specified at time of sale. All bidders and buyers must register with LMCS Staff prior to sale.

Insurance

Insurance will be made available through Hugh F. Miller Insurance Agency, Inc, American Livestock Inc on behalf of Markel Insurance Company, Inc after each sale if insurance is needed on your purchase. Office 815-626-1300 or Cell: 815.535.5491

World Beef Sale Manager



3485 Nancy Lane, Clinton, IL • www.larrymartinlivestock.com
lmcs2000@yahoo.com • 217.433.0242 cell

Catalog Design



Randie Kocher
rmkdesigns07@gmail.com • 309.238.0042

Consignors

Adcock Show Cattle

Jim & Jan Adcock
Assumption, IL
217.820.9323

Allstar Cattle

Jerrad & Ellen Zimmerman
Camargo, IL
217.253.4748 (home)
216.649.1468 (cell)

Bacon Branch Beef

The Bevan Family
Platteville, WI
608.448.7638

Berget Show Cattle

Gratiot, WI
608.726.1726
608.574.1868

Brandt Brothers Beef & Show Cattle

Reedsville, WI
920.905.3936

BT Cattle

Ochs Cattle
Dodgeville, WI
608.728.3673

Chadwick Angus Farm

Mike Chadwick
Marshall, WI
608.655.3370
608.709.6195

Cook Show Cattle

Carroll, OH
614.288.8275

CSC Show Cattle

Clancey & Chapin Sweatman
Easton, IL
217.299.2438

Double J Ranch

Dale Prochnow, Jr
Medford, WI
715.965.1356
715.748.4556

Ebersole Show Cattle

Milledgeville, IL
815.718.4981 (Justin)
815.718.0849 (Blake)

Espenscheid, Tyler

Traer, IA
641.485.5012

Everlope Show Cattle

Plymouth, WI
920.988.4759

Frederick, Madysen

Chadwick, IL
815.441.3403

Gari-Alan Farm

Gary & Nathan Reinke
Johnson Creek, WI
920.699.3126 - G
920.988.3631 - N

Gerlach Show Cattle

Trent Gerlach
Stockton, IL
608.426.4633

Henning Farms

Janesville, WI
608.732.1423 (Courtney)

High, Charles

Anderson, IN
765.425.4133

Keene Farms

Dick Keene
Potosi, WI
608.778.0704

Marda Angus Farm LLC

Lodi, WI
608.575.9237

Marsh, Holly & Benjamin

Union, IL
847.652.0931

Murphy's Angus LLP

Illiopolis, IL
217.494.2851

Nelson & Pfeffer Farms

Racine, WI
262.770.6609
262.770.7686

Ory, Steve & Julie

Earlham, IA
515.240.4385

Paulsen Cattle

Karlee Griswold
Preston, IA
563.212.9944

Potts, Neal

Marshfield, WI
715.305.4452
715.676.3715

Rockdale Shorthorns

Caledonia, IL
815.494.5588

Sandbox Farms

Dylan & Frankie Warzynski
Almond, WI
715.445.1701
715.445.1702

Schmidt Century Farm

Roger & Deanna Schmidt
West Bend, WI
262.305.5735

Sorensen Family, Mike

Greenfield, IA
641.745.7949

Specht Family Simmentals

Holy Cross, IA
563.870.4013

Swanek, Scott

Dexter, MN
507.269.8350

Swisher, Bob

Alexandria, IN
765.610.8673

Taylor Show Cattle

Rio, WI
608.697.0704
608.617.5209

Timm, Michelle

Wisconsin Dells, WI
608.548.5612

Winscher Family Shorthorns

Plymouth, WI
920.207.2307
920.207.5433

WORLD
BEEF
Expo



CRSL Lexi 289C x FIRE WATER EMBRYOS
 Embryos (3 or 5 IVF sexed heifer)

Thomas Oahe Wind 0772
TR Mr Fire Water 5792
 Thomas Swisser Sweet1764ET
 Monopoly
CRSL Lexi 289C
 Alias



Full Sib to mating
 5th Overall - Iowa State Fair
 Shown by: Branden Johanssen



Full Sib to mating
 4th Overall - Ohio State Fair
 Shown by: Gilbert Family



Full Sib to mating
 Many time Champion
 Shown by: Adriana Junck



Full Sib to mating
 White Elephant
 Matt Lautner Promotional Sire

Selling choice of 3 or 5 IVF sexed heifer embryos, guarantee 1 pregnancy (3 embryos) or 2 pregnancies (5 embryos) if done by certified embryologist. This embryo package combines some the most proven and consistent genetics in the industry. Lexi was a many time champion in 2016, ending her career as the Supreme Champion Female at the 2016 World Beef Expo. Full siblings to Lexi have been state fair champion steers, featured AI sires, and successful show heifers. Firewater has taken the industry by storm in the last few years siring high sellers, national champions, and major herd bulls. His proven success on Monopoly females made this mating a no brainer. Full siblings in blood from the Gilbert family in Ohio to this mating stemming back from Lexi's full sister which was 4th overall female at Ohio State fair in 2013, have averaged over \$20,000. Winners have included division champions in Louisville, Junior National class winners, and many Jackpot champions. Lexi's story is just getting started. The guess work here is already done.

Consigned by: Gerlach Show Cattle



RRK CASSIE 42E

Open Heifer - Tattoo: 42E - REG: 389517 - DOB: 4-15-17

EXAR Classen 1442B

2K Class Act 875

2K Lucy 1431

KCE Jackpot 19E

111

111



2016 Supreme Champion Bull
World Beef Expo

This is the first daughter of Class Act born on our farm, and if this is what his daughters are going to look like, we are excited! Cassie is a true example of our motto, "Our females make the difference." She has everything we love in a female; she's long sided, big middled, feminine fronted, elegant in her lines, and soft and easy moving when you put her in motion. Her mother has been a very good producer for us with this being her fourth heifer calf; three are producing in our herd, and we are offering this one for sale to you! Cassie's father won the Wisconsin State Fair, Iowa State Fair, and was selected Supreme Champion Bull at the World Beef Expo. Class Act was declared by many as a true maternal breeding bull on display in the yards at Denver. His semen is now available through Cattle Visions. With a mother and father like Cassie has, she has a very bright future ahead of her both in the show ring and as a future donor cow in production. She will sell with Chianina registration papers.

Consigned by: Keene Farms



STF ZOEY AN53 x PRIMARY CANDIDATE

Embryos (3)

OMF Double Shot Z10
KRMS Primary Candidate
 BDK Ms Better Foundation

WAF Zorzal 321U
STF Zoey AN53
 STF Deception W153

PLANNED MATING

	EPDs
CE	11.5
BW	1.5
WW	53.0
YW	79.6
MILK	7.8
RE	.35
FAT	-.02
API	108.2
TI	60.1



Selling 3 embryos, if buyer uses an embryo technician that is agreed upon by the seller and the buyer informs the seller of his intentions prior to implanting, at least one pregnancy will be guaranteed per three embryos sold. Buyer is responsible for all shipping arrangements, shipping tanks, and expense. The hottest genetics to be offered out of STF Zoey the \$18,000 high selling % Simmental heifer in the elite Silver Towne Farms production sale. Zoey was Reserve Champion Influence Simmental female at the Ohio State Fair in 2014 and is the daughter of the great STF Deception, who is a full sib to STF Onyx, the only Influence Simmental female to be named back to back NAILE champion. Purple in the blood combined with absolute flawless structure, huge sweeping rib cage and as you can see from the photo, beautiful from the side profile. Add this with the opportunity to purchase eggs from the four hottest up and coming Simmental bulls in the breed, one of which was a past NAILE champion and one just won the triple crown this past year. This is a chance to write your own page of history in Louisville in the years to come. Buy with confidence as these genetics are red hot!

Consigned by: Cook Show Cattle



CMCK MOANAS SERENITY E53

Open Heifer - Tattoo: E53 - REG: 3283517 - DOB: 3-19-17

SVF Steel Force S701
Mr HOC Broker
 JM BF H25
 WAF Zorzal 321U
STF Zoey AN53
 STF Deception W153

EPDs	
CE	4.5
BW	3.4
WW	56
YW	83
MILK	9.4
RE	.37
FAT	-.04
API	74.8
TI	50.7



We have decided to sacrifice our best and here she is! We could not paint a more striking side profile than this girl gives you. Combine that with her deep middle and sound foot and you have one that will hit your hard every time you see her. Purple runs DEEP in her blood with our donor, STF ZOEY AN53 on one side and the famous MR HOC BROKER on the other! STF Zoey AN53 was Reserve Champion Influence Simmental female at the Ohio State Fair in 2014 and is the daughter of the great STF Deception, who is a full sib to STF Onyx, the only Influence Simmental female to be named back to back NAILE champion. Of course, Mr HOC Broker needs no introduction; he was awarded Grand Champion Simmental Bull 2012 Kansas City American Royal, 2012 Fort Worth Stock Show, 2012 NAILE Louisville, 2013 NWSS and has sired multiple Champions all over the nation! No matter what your plans for her, expect big things at the backdrop! Video available

Consigned by: Cook Show Cattle



Lot 4



MISS CCF SHEZA BABE X COLBURN PRIMO

Embryos (3 or 5 IVF Sexed)

Dameron First Class
Colburn Primo 5153
 Silveiras Saras Dream 1339

SVF/NJC Built Right N48
Miss CCF Sheza Babe U2
 SVF Sheza Fantasy N906

PLANNED MATING

EPDs	
CE	14.2
BW	.55
WW	58.1
YW	91.7
MILK	19.5
CW	25.6
MARB	.18
RE	.31
FAT	-.04



Colburn Primo

Selling choice of 3 or 5 IVF sexed heifer embryos, guarantee 1 pregnancy (3 embryos) or 2 pregnancies (5 embryos) if done by certified embryologist. A family line that has stood the test of time. Babe is the stoutest made female of the Fantasy cow line we have ever seen. This Built Right daughter is simply a powerhouse that adds bone, foot shape and lots of internal dimension into her progeny. Since acquiring this elite donor female from C&C Farms we have put her right to work in the donor pen creating matings on the top bulls in the breed. Primo has been one of the hottest sires in the business and we think this mating will be a great one. This mating has purple in the future!

Consigned by: Double J Ranch



MIDNIGHT DESTINY X LOADED UP

Embryos (3 or 5 IVF Sexed)

Remington Lock N Load54U
W/C Loaded Up 1119Y
 Aubreys Black Blaze III

Mr HOC Broker
Brokers Midnight Destiny
 CMCK Destiny

EPDs	
CE	4.2
BW	1.4
WW	54.2
YW	72.4
MILK	13.3
CW	14.8
MARB	-.08
RE	.76
FAT	-.07



Selling 3 embryos, if buyer uses an embryo technician that is agreed upon by the seller and the buyer informs the seller of his intentions prior to implanting, at least one pregnancy will be guaranteed per three embryos sold. Buyer is responsible for all shipping arrangements, shipping tanks, and expense. So obvious, Ray Charles saw this coming a mile away. SHE IS BACK! Winning at the 2016 World Beef Expo, it only make sense to bring her genetics back to you! Here is your chance to get in on the ground floor of a proven purple pedigree. CMCK Broker's Midnight Destiny was our high seller in 2015 for half interest for \$27k. We got the opportunity to campaign her in 2016 and what a year it was. She went on a terror of banner hanging in 2016 being the hottest Sim Solution in the Midwest. Her record reads as follows; Champion SimSolution at VCCP, Champion SimSolution and 4th Supreme at Keystone International Open Show, Champion SimSolution and 5th Supreme at Keystone International Junior Show, Champion SimSolution and 4th Supreme at World Beef Expo, Champion SimSolution at Indian State Fair Open Show, Champion SimSolution Ohio State Fair Open Show. Those are just the summer and fall shows as she was named Champion SimSolution 5 other times at the winter jackpot shows including a Supreme Champion and 3rd overall Female. She is absolutely phenotypically flawless in her design and sounder than an alley cat. If you don't believe her record, stop at the farm and see her raising a calf. One visitor stated three months after she had her calf, "Damn, she looks good enough right now to still step back in the ring and win." This is a once in a lifetime female in our opinion and she is already heavy in ET production and will be for the foreseeable future. Take note now as we promise you, you will regret not getting in on this female tonight. We are offering very limited genetics on her this year. We are letting the absolute best stuff go right now! When opportunity knocks, you better open the damn door!

Consigned by: Cook Show Cattle



Lot 6



WGAS HOT CHOCOLATE 4Z

Bred Cow - Tattoo: 4Z - REG: 2637918 - DOB: 2-4-12

Ellingson Legacy M229
Mr NLC Upgrade U8676
 Ms NLC Mojo S6119 B

430

EPDs	
CE	7.1
BW	2.0
WW	63.7
YW	89.0
MILK	20.3
RE	1.21
FAT	-.136
API	100.5
TI	69

Due 4/1/18, AI'd to WLE Uno Mas, Reg #: 2532016, Heifer Calf

This massive cow had an impressive show career as a young heifer! She won her class at 22 out of 25 shows and was named Division, Grand or Reserve Champion 22 times! She was Reserve Champion Percentage Cow/Calf Pair at the 2015 World Beef Expo behind the Supreme Champion Cow/Calf and Champion Percentage Cow/Calf Pair. She is ultra-sounded safe with a heifer calf.

Consigned by: *Benjamin Marsh*



Lot 7



CLARABELLE

Bred Heifer - Tattoo: 61D - REG: 3144908 - DOB: 2-7-16

TNT Tuition U238
W/C United 956Y
 Miss Werning 956W

 CLO LTS Entourage 72t
Annebelle
 43

EPDs	
CE	10.1
BW	1.3
WW	75.5
YW	119.1
MILK	12.7
RE	.80
FAT	-.033
API	121.6
TI	75.1

Due 1/30/18, AI'd to W/C No Remorse, Reg #: 2614801

Soon after the gavel fell on last year's sale, someone who shall remain nameless (it was not Larry Martin) was asking me what I was going to consign to the 25th Anniversary Sale. Every conversation thru the winter and spring the sale was brought up. Well his persistence paid off folks!! We brought our very best!! We feel this bred heifer could be very special. Her dam was Grand Champion Percentage Simmental Female at the 2012 WI State Fair. Her first calf was Reserve Champion Simmental Steer at the 2013 WI State Fair. The 3rd calf was Champion Percentage Simmental Bull at the 2014 WI World Beef Expo. As life goes, it sometimes throws us a curveball in life so we were unable to show this heifer. She is definitely show worthy. She is jet fronted and angular in the front 1/3 of her make up. With that she explodes with tons of rib and capacity, straight in her lines with a square rump. Along with all that she combines good muscle dimension with a fault free skeletal make up!! Folks this is a great opportunity to own an exceptional female. Her mating with W/C No Remorse should produce a calf that may pay for her the first year!! Whether you're a junior or a small breeder, or an established operation this female will work for you!!

Consigned by: *Taylor Show Cattle*



Lot 8



MG PRIDE 13E

Open Heifer - Tattoo: 13E - REG: 3282387 - DOB: 1-1-17

SS Ebonys Grandmaster
WS A Step Up X27
 WS Ms Macho U38

 C R A Bextor 872 5205 608
MAG GLL Pride 17A
 M A G Pride 3X

EPDs	
CE	8.6
BW	-.6
WW	53.5
YW	82.3
MILK	16.9
RE	.88
FAT	-.025
API	129.2
TI	68.4

One look says it all with this half blood heifer. An extremely dimensional heifer from all angles: big topped, big middled, and wide at her base. Not only is this heifer eye-catching but her pedigree is one to reckon with, as she goes back to the main donor on our farm. Her grandmother has produced great success at the Illinois State Fair, World Beef Expo, and NAILE over the past several years. Her maternal brother was our high selling simmental bull this past year at the Illinois Beef Expo.

Consigned by: *Murphy's Angus LLP*



Lot 9



TSE Ms BRE 340E

Open Heifer - Tattoo: 340E - REG: 3272113 - DOB: 1-13-17

Mr HOC Broker
VSF Broker 38B
 J&C Ms Trademark X754

 VIN-MAR O' Reilly Factor
TSE Ms Nicki 3340
 TSE Ms Beauty 9340

EPDs	
CE	7.6
BW	1.7
WW	66.2
YW	99.8
MILK	16.9
RE	.43
FAT	-.028
API	86.7
TI	61.3

Juniors, don't miss out here, great show prospect, who will be even more impressive in the pasture when her show days are over. 340E is a structurally sound and a well balanced heifer. She is a soft middled, thick muscled female and still maintains a sleek feminine look. You will have a lot of fun with her in the showing.

Consigned by: *Tyler Espenscheid*



SANDBOX GLORIFIED

Open Heifer - Tattoo: 13E - REG: pending - DOB: 1-1-17

WLE Uno Mas X549
CAJS Blaze of Glory
CAJS Khloe 42ZA

Commercial SimAngus

This February Percentage Simmental heifer, has the brood cow look sought after in the Simmental breed. Glorified is stout boned, big footed and has the spring of rib to add both performance and production into your herd. She is out of a first calf heifer that is going to be a cornerstone of our breeding program for years to come.

Consigned by: *Sandbox Farms*



Lot 10



MISS VIXEN

Open Heifer - Tattoo: 72E - REG: 3283451 - DOB: 3-10-17

TJSC Optimus Prime 12W
CSCX Bandwagon 513A
KLS Diamond W516

23

EPDs	
CE	7.5
BW	1.9
WW	62.2
YW	89.1
MILK	20.1
RE	.46
FAT	-.002
API	93.3
TI	63.4

Attention Juniors or anyone looking for an exceptional Simmental foundation female!! This March heifer calf is super sexy! She is ultra sleek in her lines, flamingo fronted with tons of rib and loads of capacity. As far as structure and movement, she moves like an alley cat stalking her prey!! Folks we look forward to seeing you all at the Expo!!

Consigned by: *Taylor Show Cattle*



Lot 11



ALST IVA MAE 751E

Open Heifer - Tattoo: 751E - REG: 3279046 - DOB: 3-12-17

Long's Shear Pleasure
TLLC One Eyed Jack
Long's Miss Sweet Treat
TRU GXK Built Right 3124
TRU Iva Mae 5451
TRU Iva Mae 2302

EPDs	
CE	8.6
BW	.9
WW	49.4
YW	66.8
MILK	16.1
RE	.68
FAT	-.049
API	101.1
TI	60.0



TRU Iva Mae 5451
Dam of Lot 12



TRU Iva Mae 2302
Grand Dam of Lot 12

ALST Iva Mae 751E is a great 3/4 Simmental show heifer prospect. She has been a standout from day one. Her dam is a first calf heifer that calved unassisted and we are excited about her future production. Our boys have decided to focus on showing our purebred Angus cattle so we can sell the top of our Simmental heifers to you.

Consigned by: *Allstar Cattle, Terrad & Ellen Zimmerman*



CMCK REVIVAL ROSE E17

Open Heifer - Tattoo: 340E - REG: 3272113 - DOB: 1-13-17

LLSF Uprising Z925
WS Revival
 SS Noreen
 Mr HOC Broker
Udell Red Rose 17B
 9051W

EPDs	
CE	4.0
BW	2.3
WW	65.7
YW	90.0
MILK	14.1
RE	.68
FAT	-.097
API	82
TI	58

This heifer is stout, big footed and yet strikingly feminine. This girl should hold her own in the Simmental world, but don't be afraid to run with the clubbies. She will be versatile in the ring. Her dam, Udells Red Rose 17B, is one of the most extreme 1/2 blood Simmentals we have ever run across and we just had to own her when we found her at Bob May's. That purchase proved to be the right one as she was named Champion percentage female at 2015 Eastern Regional's. As her many admirer's consistently said, "Half bloods like this you can't find any hairier or stouter, yet still so feminine." Video available

Consigned by: Cook Show Cattle



RKKS ROXANNE 39E

Open Heifer - Tattoo: 39E - REG: 3284780 - DOB: 3-22-17

LLSF Uprising Z925
WS Revival
 SS Noreen
 07132

EPDs	
CE	7.1
BW	2.0
WW	73.6
YW	100.1
MILK	17.3
RE	.52
FAT	-.115
API	108.5
TI	68.5



Dam of Lot 14

It's halfbloods like this Revival daughter that have made the percentage Simmentals so hot in the cattle business! It would be hard to build one much better from the ground up. She is easy moving, great in her lines, and smooth and extended in her front third. Her mother is a Chain Reaction daughter that goes back to EXT and 6807 on the bottom side. You can see from the picture she is the true definition of a ground pounder. If you're looking to compete in the halfblood division next year, pay attention here! She will sell with Simmental registration papers.

Consigned by: Keene Farms



SANDBOX ROYALLY FANCY

Open Heifer - Tattoo: E301 - REG: pending - DOB: 4-26-17

STF Royal Affair Z44M
Maggie's Royal Daniel
RL Danny

Redneck (Commercial Cow)

This April born Percentage Simmental heifer, will bring a lot of potential as both a building block into your herd and as a prospect show heifer. Fancy is sound from the ground up, and carries complete feminine package. She is very extended through her front 1/3; smooth shouldered and clean fronted. Fancy completes her look finished off with extra chrome.

Consigned by: *Sandbox Farms*



Lot 15



SKITTLES "CANDY" X BROKER

Pregnancy Choice Lot - REG: 2841158

SVF Steel Force S701
Mr HOC Broker
JM BF H25

SP The Answer 813
LBS Skittles Answer 322A "Candy"
KLS/KKK Skittles S614

PLANNED MATING

EPDs	
CE	5.3
BW	1.5
WW	63.2
YW	93.0
MILK	17.6
RE	.55
FAT	-.02
API	91.9
TI	61.1

Lot 16A: Recip: 3-5 yr old black baldy commercial cow, Due: 2/1/18

Lot 16B: Recip: 3-5 yr old black baldy commercial cow, Due: 2/20/18

Half down on sale day, balance due on delivery. Offering your choice of 2 pregnancies, both due in February. Candy is a full sister to KLS Halfblood and is one that we think will leave her imprint as a donor! The genetic ladder is stacked to produce some exciting baldy progeny.

Consigned by: *Steve & Julie Orz*



Lot 16



HPF/PRS EMPRISS X CARD UPROAR

Embryos (3) - REG: 2640536

Mr NLC Upgrade U8676
CARD Uproar 49Y
BFSC My Fair Jade 95T

SHS Navigator N28
HPF/PRS Empriss Z303
SS Empriss T091

PLANNED MATING

EPDs	
CE	5.3
BW	3.5
WW	72.0
YW	114.1
MILK	20.4
RE	.76
FAT	-.05
API	110.0
TI	72.2



Empriss x One Eyed Jack daughter
4th Overall Bred & Owned PB
Shown by: *Madyson Frederick*



Empriss x One Eyed Jack daughter
Champion Purebred at IL State Fair
Shown by: *Cody Hadden*

Selling 3 embryos, guarantee 1 pregnancy if work is done by certified embryologist. HPF/PRS Empriss Z303 had a great start to her donor career this year. Madyson showed a daughter out of One Eyed Jack who was 4th Overall Bred & Owned Purebred at the South Central Regional. A half sister was named Grand Champion Overall Purebred at the Illinois State Fair Open Show for the Hadden Family. Empriss is a 3/4 Simmental.

Consigned by: *Madyson Frederick*

Saturday, September 23rd, 2017



18a MSF LUCY 201
 Flush - REG: 17508076

Northern Improvement 4480 GF
Exar Lutton 1831
 Exar Saras Dream 9809
 Roth Famous 051
Plainview Pride C123
 Plainview Pride 2T

EPDs	
CE	+3
BW	+4.2
WW	+53
YW	+84
MILK	n/a
CW	+37
MARB	+0.73
RE	+0.24
FAT	-0.002

Selling flush to your bull of choice, guarantee 3 freezable embryos, split any over 6. Seller assumes all cost of incurred with flushing. Lucy has a picture perfect profile and is moderate framed. She is a full sib to Plainview Lutton E102 "Lut", her progeny have brought \$60,000 collectively and her full brother "Lut" has sired many major show winners.

Consigned by: *Mike Sorensen Family*

Lot 18a

18a STYLES LASSIE V677 "DARCY"
 Flush - REG: 18638866

Exar Lutton 1831
Plainview Lutton E102
 Plainview Pride C123
 S A V Bismarck 5682
Styles Lassie L12
 Styles Lassie J49

EPDs	
CE	+9
BW	+1.7
WW	+43
YW	+67
MILK	+26
CW	+19
MARB	+0.23
RE	+0.48
FAT	+0.009



Selling flush to your bull of choice, guarantee 6 freezable embryos, split any over 10. Seller assumes all cost of incurred with flushing. Darcy is the newest donor in our program. She was produced in the Styles Plainview herd in Brentford, SD. Lassie is a blend of two great ones - Lut & Bismarck and has that picture perfect profile!

Consigned by: *Mike Sorensen Family*

Lot 18b



18c MSF ANSWER17A "DAVEY"
 Flush - REG: 18638866

Sitz Traveler 8180
S A V Final Answer 0035
 S A V Emulous 8145
 Sik Design 7259
S A Eline Design 648
 S A R 095 Eline 1269

EPDs	
CE	+9
BW	+1.1
WW	+46
YW	+78
MILK	+27
CW	+17
MARB	+0.60
RE	+0.14
FAT	+0.033

Selling flush to your bull of choice, guarantee 6 freezable embryos, split any over 10. Seller assumes all cost of incurred with flushing. Davey is a full sib to SP The Answer 813 who has sired the Champion Pen of 3 at the NWSS and the Champion Percentage Female. The Answer is known as the calving ease specialist and is the sire of KLS Halfblood - a hot Simmental bull. Available to flush IVF immediately or a regular flush after May 1, 2018.

Consigned by: *Mike Sorensen Family*

Lot 18c

SP The Answer
 Full Sib to MSF Answer 17A "Davey"



MARDA LASS 614

Bred Heifer - Tattoo: 614 - REG: 18525421 - DOB: 1-3-16

Mohnen Density 730
Mohnen South Dakota 402
 Mohnen Jilt 539

S A V Final Answer 0035
MF Lass 24
 MF Lass 97

EPDs	
CE	+6
BW	+1.7
WW	+57
YW	+99
MILK	+24
CW	+28
MARB	+0.65
RE	+0.38
FAT	+0.026

Due 1/2/18, AI'd to PVF Insight 0129, Reg #: 16805884

This outstanding bred heifer reads with a tremendous number profile and is sired by Mohnen South Dakota 402. Her dam has weaned five calves with a ratio of 103 and her dam's maternal sister was our featured sale heifer in the 2014 WBE Showcase Sale. Marda Lass 614 embodies everything we strive for in our females by being a deep bodied brood heifer that is as good in person as she is on paper.

Consigned by: Marda Angus Farm



W G A ELLIE 17D

Bred Heifer - Tattoo: 17D - REG: 18655085 - DOB: 5-28-16

Sankeys Lazer 609 of 6N
Sankeys Justified 101
 Sankeys Erica 525

S A V Heavy Hitter 6347
Top Line Ellie 1003
 Top Line Ellie 115

EPDs	
CE	I+0
BW	I+3.5
WW	I+54
YW	I+97
MILK	I+23
CW	n/a
MARB	n/a
RE	n/a
FAT	n/a

Due 3/12/18, AI'd to PVF Insight 0129, Reg #: 16805884, Safe w/ heifer calf

Ellie's sire, Sankeys Justified 101, was named Grand Champion Angus Bull at the 2013 NWSS. Her dam is a flushmate to one of the top selling pairs in the 2016 Top Line sale. A maternal sister placed 2nd in her class at the 2015 National Junior Angus Show. She is ultrasounded safe to PVF Insight with a heifer calf.

Consigned by: Holly Marsh



Suigart

Lot 21



MG ERROLINE 3E

Open Heifer - Tattoo: 3E - REG: 18853181 - DOB: 12-17-16

A A R Leupold 0578
GDAR Leupold 298
 GDAR Miss Blackcap 9232
 Hoover Dam
MAG Erroline 5C
 M A G Erroline 11A

EPDs	
CE	+8
BW	+5
WW	+56.5
YW	+99.5
MILK	+26
CW	+39
MARB	+625
RE	+57
FAT	-.025

This is the type of female to build a herd around. She has been one of our favorite heifers since she was born, and they don't get better built than this one. Really long fronted, flat shouldered, long spined, long hiped, and plenty of depth of body to compliment her structural correctness. Her combination of feminine appeal and brute cow fundamentals is sure to entice any producer. She is one to have a positive outcome throughout her show career and providing confidence when she's turned out to pasture.

Consigned by: Murphy's Angus LLP



Lot 22



SCHMIDT JANE 1705

Open Heifer - Tattoo: 1705 - REG: 18773222 - DOB: 12-21-16

Jindra 3rd Dimension
Jindra Acclaim
 Jindra Blackbird Lassy 1111
 S A V Net Worth 4200
Schmidt Jane 408
 Schmidt Jane 005

EPDs	
CE	+9
BW	+7
WW	+62
YW	+107
MILK	+29
CW	+41
MARB	+41
RE	+2
FAT	+046

This Jindra Acclaim heifer is backed by a solid set of EPDs which rank her in the top 15% for WW & YW.

Consigned by: Schmidt Century Farm



Badley

Lot 23



M C BARBARA WEIGH UP 137

Open Heifer - Tattoo: 137 - REG: 18735125 - DOB: 1-3-17

Sitz Upward 307R
Plattemere Weigh Up K360
 Barbara of Plattemere 337
 Gardens Prime Star
Mill Coulee Barbara 112
 Mill Coulee Barbara 155

EPDs	
CE	+7
BW	+2.3
WW	+59
YW	+109
MILK	+24
CW	+52
MARB	+78
RE	+63
FAT	-002

Plattemere Weigh Up K360's daughters are treasured gems. They are sound structured, good footed and high performing with fault free design. Weigh Up adds profit like no other. Her dam is out of the Barbara cow family of Mill Coulee farm.

Consigned by: Chadwick Angus, Mike Chadwick



Mark Sneed

PVF Insight

Sire of Lot 24



BSC BARBARA 7360

Open Heifer - Tattoo: 7360 - REG: pending - DOB: 1-16-17

S A V Brilliance 8077
PVF Insight 0129
 PVF Missie 790
 Silveiras Style 9303
BSC Barbara 3960A
 BAR Barbara 6098

EPDs	
CE	+6
BW	+2.2
WW	+50
YW	+89
MILK	+20
CW	n/a
MARB	n/a
RE	n/a
FAT	n/a

Do not miss this long fronted, big ribbed, upstanding January heifer. She goes back to our most prolific cow family. This female has the profile to get you looks in the show ring as well as the front pasture.

Consigned by: Berget Show Cattle

25 HENNING BLACKBIRD 7010
Open Heifer - Tattoo: 7010 - REG: pending - DOB: 2-12-17

Dameron First Class
C&C McKinley 3000 EXAR
RAC Winnie 7456

S A V Brilliance 8077
PVF Blackbird 3187
PVF Blackbird 304



Lot 25



PVF Blackbird 3187
Dam to Lot 25

With Jr. Nationals being in Madison, WI this year, this heifer would be a perfect project for any Junior. She has the look and body shape to perform at a high level show. Her dam, 3187, hasn't missed on a calf yet. She reminds us of her mother and will be profitable long after her show career is over.

Consigned by: Henning Farms

26 HENNING PROVEN QUEEN 7030
Open Heifer - Tattoo: 7030 - REG: pending - DOB: 3-23-16

Exar Lutton 1831
Plainview Lutton E102
Plainview Pride C123

Dameron First Class
PVF Proven Queen 4075
FVF SCC PVF Proven Queen 615



Lot 26



PVF Proven Queen 4075
Dam of Lot 26

7030 is out of our powerful donor, PVF Proven Queen 4075, who won the 2015 Eastern Regional Jr. Angus Show. She has her mothers power and mass, with look and style. This heifer has so much potential in the show ring, then will go home and make the transition to the donor pen seamlessly just like her mama.

Consigned by: Henning Farms



Lot 27

27 W G A NORTHERN MISS 6E
 Open Heifer - Tattoo: 6E - REG: 18810900 - DOB: 1-27-17

Sankeys Lazer 609 of 6N
Sankeys Justified 101
 Sankeys Erica 525
 Granger Great Falls 053
Dameron Northern Miss
 Dameron Northern Miss

EPDs	
CE	-1.3
BW	+4.2
WW	+76
YW	+128
MILK	+27
CW	+53
MARB	+0.23
RE	+0.56
FAT	-0.01

Northern Miss is sired by Sankeys Justified 101, the 2013 NWSS Grand Champion Angus Bull. Her grand dam is a full sister to Dameron First Class, who's semen sells for \$12,000+.

This heifer ranks in the top 1% for Weaning EPD, top 2% for Yearling and top 15% for milk making her one of the top growth females out of the Northern Miss family.
 Consigned by: *Holly Marsh*



Lot 28

28 BB FINAL SHOT 14E
 Open Heifer - Tattoo: 14E - REG: 18811403 - DOB: 2-22-17

Sitz Traveler 8180
S A V Final Answer 0035
 S A V Emulous 8145
 EXAR Upshot 0562B
B V B Victory Upshot 2014
 KCJ Melanie 12

She is a complete female with a lot of Style. She has a great disposition and will perform in the showing and as a production female as well. This heifer is a great prospect for National Junior Angus Show in 2018 being held here in Wisconsin.

Consigned by: *Bacon Branch Beef*



Lot 29

29 GAF F REVS BONNIE 1166D
 Open Heifer - Tattoo: 1166/LEGAFD - REG: 43821790 - DOB: 12-29-16

MSU TCF Revolution 4R
F Revolution 283
 FMS Harland 819
 SHF Phoenix M33 P68
BPH P606 Phoenix Melinda 946W
 MGM P606 Victoria Line S9

EPDs	
CE	+0.5
BW	+3.7
WW	+60
YW	+101
MILK	+56
CW	+73
MARB	+0.18
RE	+0.52
FAT	+0.039

A well balanced, dark red heifer that is fault free and is sure to be an excellent cow. Sired by a top Revolution son from Feddes in Montana and out of one of the best uddered cows in the herd who always has a good calf regardless of the bull she is bred to. Owned with Bonnie Clemence OCV.

Consigned by: *Gari-Alan Farm*



Swigart

Lot 30

30 ASC VEDA 702E
 Open Heifer - Tattoo: 702E - REG: 43820398 - DOB: 3-3-17

CRR About Time 743
ASC Overtime 203Z
 Showtime Sadie EX 026
 NJW 1Y Wrangler 19D
ASC Versace 904W
 ROF BH Vixen 226S ET

EPDs	
CE	+1.1
BW	+4.0
WW	+52
YW	+85
MILK	+48
CW	+64
MARB	+0.01
RE	+0.54
FAT	-0.026

Juniors take note of this fancy March heifer calf. Veda is a powerfully constructed, stout, big middled female with a pedigree packed with some of the breed's top genetics. Her dam is a ROF Vixen x Wrangler 19D daughter. She is one of our most productive cows and at 8 years of age, still has a near perfect udder. Vixen was the 2007 Grand Champion Hereford Female at WI State Fair and Supreme Cow/Calf at the 2008 IL State Fair. Vixen has been a premier donor for us, producing numerous champions. Veda is sired by our walking herd sire, ASC Overtime, an About Time son out of an H Excel 8051 dam. ASC Overtime was Champion Bull at the Illinois Hereford Preview and has sired numerous champions and multiple JNHE class winners. We have several of his daughters in production and they have made excellent cows. Veda has the proven genetics to excel on the tan bark and then be a highly productive cow and a tremendous addition to anyones herd. Video is available.

Consigned by: *Adcock Show Cattle*

31 MISS CCF SHEZA BABE X ABSOLUTE
Embryos (3 or 5 IVF Sexed)

FBF1 Supremacy
FBF1 Absolute
 LLSF Neon Rey
 SVF/NJC Built Right N48
Miss CCF Sheza Babe U2
 SVF Sheza Fantasy N906

PLANNED MATING	
EPDs	
CE	8.7
BW	2.5
WW	53.3
YW	79.8
MILK	17.4
RE	.45
FAT	-.07
API	107.6
TI	59.0



FBF1 Absolute
Sire to Lots 31 & 32

Selling choice of 3 or 5 IVF sexed heifer embryos, guarantee 1 pregnancy (3 embryos) or 2 pregnancies (5 embryos) if done by certified embryologist. A family line that has stood the test of time. Babe is the stoutest made female of the Fantasy cow line we have ever seen. This Built Right daughter is simply a powerhouse that adds bone, foot shape and lots of internal dimension into her progeny. Since acquiring this elite donor female from C&C Farms we have put her right to work in the donor pen creating matings on the top bulls in the breed. Absolute set the world on fire in 2015 by winning World Beef Expo where he sold for \$20,000 for half interest! He went on to Louisville and Denver respectively winning his division. This mating has purple in the future!

Consigned by: Double J Ranch



32 DBJR MIA
Open Heifer - Tattoo: E5 - REG: 3277772 - DOB: 1-19-17

FBF1 Supremacy
FBF1 Absolute
 LLSF Neon Rey
 Flying B Cut Above
DBJR Joan
 RWA Dana

EPDs	
CE	7.1
BW	2.3
WW	54.5
YW	81.1
MILK	16.6
RE	.54
FAT	-.049
API	114.3
TI	61.4

Here is a heifer out of one of the breeds hottest sires, FBF1 Absolute. He set the world on fire in 2015 when he was crowned Supreme Champion Bull and sold for \$20,000 half interest. Next he went to Louisville and Denver, winning his divisions at both shows. This female is destined for greatness like her sire, don't miss your opportunity on this fine female that has purple in her future!

Consigned by: Double J Ranch



American Girl
Dam of Lot 33

33 Ms. CLASSY GIRL 12E
Open Heifer - REG: pending - DOB: 3-3-17

Mr TR Hammer 308A ET
TKCC Classified
Ford RJ Dolly Y83
Mr HOC Broker
American Girl
Miss America



TKCC Classified
Sire of Lot 33

Your turn to get in on the ground floor on our up and coming American Girl donor and the hot new sire TK Classified. Greg and Larry have been asking for awhile for us to put something special on the World Beef Expo sale and this year we stepped up and did just that. With lots of ET work and great partnerships we finally have the numbers to branch out. This striking baldy is ready to hit the tanbark and then your donor pen and put her new owner on the map! Bold sprung and rugged designed with great athleticism and the great baldy look. You can't go wrong with females like this backed up by red hot proven genetics.

Consigned by: *Karlee Griswold & Paulsen Cattle*



Lot 34

34 BANDIT
Open Heifer - Tattoo: E128 - REG: pending - DOB: 1-28-17

SVF Steel Force S701
ZKCC Chopper 844U
Ms Meyer 31S1 of TH
Spruce-Air Demand T31
Spruce Air Alice Y607
Spruce Air Sarah R607

EPDs	
CE	4.4
BW	2.7
WW	58.4
YW	79.5
MILK	14.2
RE	.74
FAT	-.03
API	102.3
TI	63.3

Well here she is! The purebred Simmental heifer that we are very excited about all year long! This baldie is one to be excited about! She is clean fronted, straight topped, big bellies and hits her tracks very well. She's a big powerful heifer that will put some nice white face babies on the ground for you when her time comes! She has a bright future ahead of her!

Consigned by: *Brandt Brothers Beef & Show Cattle*



Lot 35

35 SS QUINN
Open Heifer - Tattoo: 16E - REG: 3264635 - DOB: 3-15-17

Long's Shear Pleasure
TLLC One Eyed Jack
Long's Miss Sweet Treat
SS Frisco
SS Jazz
SS Jasmine

EPDs	
CE	8.0
BW	1.2
WW	50.6
YW	71.0
MILK	21.2
RE	.78
FAT	-.050
API	116.1
TI	66.7

Quinn is a solid black One Eyed Jack daughter. She's big bodied and long made. If you're looking for one that will make a good heifer and an even better cow don't miss out here.

Consigned by: *Specht Family Simmentals*



SS NELL

Open Heifer - Tattoo: 17E - REG: 3264625 - DOB: 3-18-17

CNS Dream On L186
WLE Uno Mas XS49
Shawnee Miss 770P

SS Ebonys Grandmaster
SS Fat Amy
SS Jazz

EPDs	
CE	12.6
BW	.3
WW	52.2
YW	67.0
MILK	20.6
RE	.69
FAT	-.038
API	138.1
TI	71.3



Proven performance generation after generation. Nell's pedigree can be traced back to 8 generations of Specht genetics and she's the type of female we've come to expect from this line. She's structurally correct and pretty fronted with plenty of middle. With a solid cow family behind her, Nell is sure to have a long future in front of her.

Consigned by: Specht Family Simmentals

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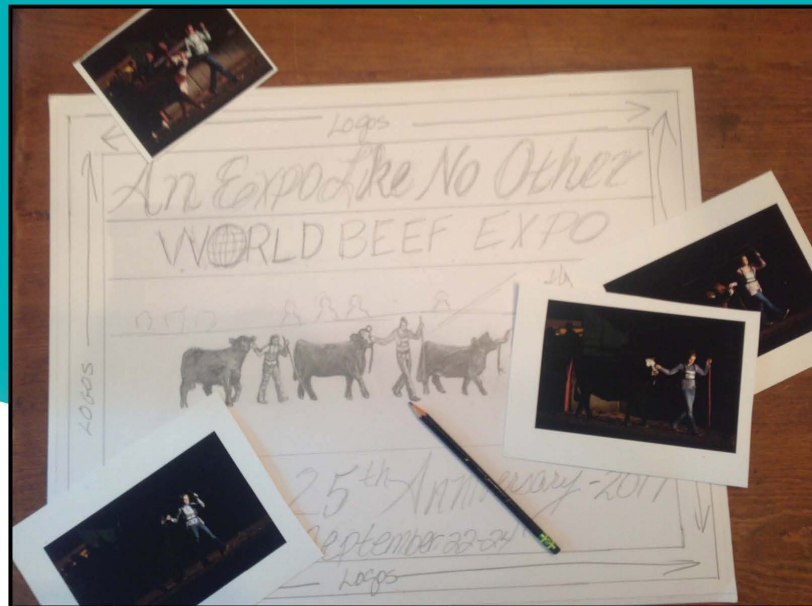
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Lot 37

37 DUCH Miss 633D

Chi Bred Heifer - Tattoo: DUCH633D - REG: 385988 - DOB: 4-26-16

Monopoly
Fu Man Chu
Miss Dolly 309P

DUCH Miss 141

EPDs	
CE	n/a
BW	1.3
WW	40
YW	55
MILK	n/a
CW	n/a
MARB	n/a
RE	n/a
FAT	n/a

Due: 2/19/18, AI'd to Daddy's Money, Reg: 427013

Baldy enthusiasts pay attention here! 633D is a half sib to the widely popular AI Sire "No Worries"! She is nearly perfect in her leg set and explosive in her rib shape, wide topped and has a neck extension that blends extremely well out of her shoulder blade. She is bred to Daddy's Money, due to calve mid-February with a heifer calf for a quick return of investment.

Consigned by: Everlope Show Cattle



Lot 38

38 SWNK ANNIE DUKE

% Maine Open Heifer - Tattoo: SWNK314E - REG: 480342 - DOB: 3-5-17

Triple D Brooks
LFCC Poker Face 4W
GSC Irish Luck

TLM Bouncer 152L
SWNK Valentine
SWNK Lady 80

This bald face beauty has all the pieces. Good fronted, deep bodied, square hipped, sound at the ground. She has a good disposition and is a great eater. Her mother is a tank with a beautiful udder. The recipe is there.

Consigned by: Scott Swanek



Lot 39

39 ROCKDALE ICEY KILMIHILL R703

Open Heifer - Tattoo: R703 - REG: 4256386 - DOB: 2-4-17

Jake's Proud Jazz
DG Jazzman
T Bar T Lilly 827

SULL Red Raider 6807 ET
Rockdale Icey Kilmihill
Rockdale Kilmihill R709

EPDs	
CE	0
BW	4.2
WW	54
YW	65
MILK	15
CW	14
MARB	-.05
RE	-.06
FAT	-.05

A beautiful roan sweetheart! Icey has that showing look and build. She is thick, square big ribbed and deep bodied; while still being clean and eye catching in the front one third. Jazzman daughters make great cows that can be mated almost any way you want. A very calm and gentle show prospect with the "look".

Consigned by: Rockdale Shorthorns

40 WFC DIAMOND BELLE

Open Heifer - Tattoo: W03E - REG: pending - DOB: 3-29-17

GFS Creole 9590 ET
Homedale Creole 135
Homedale Ruby S 914

Hi View's Ace of Diamonds
Homedale Diamond Belle
S.D. Lucky Belle

Calm, well behaved heifer.

Consigned by: Winscher Family Shorthorns

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SHORTHORN PLUS HEIFER

Shorthorn Plus Heifer - DOB: 3-10-17

Sire: Starburst
Dam: Sin City X

A full sib heifer calf to the \$3300 steer we sold here two years ago. We feel this heifer could make a great club calf cow. She's got the look, is easy going and her Sin City mother has a pile of milk and raises a good one for us every year

Consigned by: Neal Potts



COMMERCIAL HEIFER

Commercial Heifer - DOB: 3-3-17

Sire: La Grand Antidote
Dam: Spruce Miss Stargazer

Here's a really fancy commercial heifer prospect!

Consigned by: Bob Swisher



COMMERCIAL HEIFER

Commercial Heifer - DOB: 3-23-17

Sire: Boardwalk
Dam: Angus X

A black crossbred heifer with enough chrome to really grab your attention. One of the easiest going calves we have ever worked with.

Consigned by: Neal Potts



COMMERCIAL HEIFER

Commercial Heifer - DOB: 3-25-17

Sire: One In the Chamber
Dam: Angus Cow

She will be shown Labor Day Weekend.

Consigned by: BT Cattle & Ochs Cattle Co



NLSF HENRY

Simmental Steer - DOB: 2-6-17

Sire: WLE Uno Mas X549
Dam: Patsdale Emma

This steer is super quiet and easy to work with. Has been handled daily since he was born and ready for someone to start showing him.

Consigned by: Nelson & Pfeffer Farms



XBRED STEER

Crossbred Steer - DOB: 2-22-17

Sire: Get On Board (All Aboard son)
Dam: Almost Famous daughter

This is a softer made, hairy steer. He has caught the attention of many due to his balance and eye appeal.

Consigned by: Charles High



47 BB COPPERTOP 1BE
Hereford Steer - DOB: 2-23-17

Sire: TH 122 711 Victor 719T
Dam: BB Revolution Mollee 2014

This steer has the look and breeding to be a winner! Copper has been an eye catcher from the day he hit the ground. If you are looking for a great steer, here he is!

Consigned by: Bacon Branch Beef

49 XBRED STEER
Crossbred Steer - DOB: 2-28-17

Sire: LaGrand Antidote
Dam: SW Geraldine

Fancy, fancy steer prospect!

Consigned by: Bob Swisher

51 CREOLE'S DUSTY
Shorthorn Plus Steer - DOB: 3-19-17

Sire: Homedale Creole 135
Dam: Cloverview Bella

This steer has a great disposition! He'd make a great project for a young exhibitor.

Consigned by: Winscher Family Shorthorns

53 SHORTHORN PLUS STEER
Shorthorn Plus Steer - DOB: 4-12-17

Sire: Starburst
Dam: Shorthorn Plus

This cool looking Shorthorn plus steer calf is a 3/4 sib to the \$3300 calf we sold here 2 years ago. We think he is just as good. Super easy calf to work with.

Consigned by: Neal Potts

48 XBRED STEER
Crossbred Steer - DOB: 2-25-17

Sire: One and Only Son
Dam: Sleep Easy daughter

This late February steer is massive in appearance and sound in his makeup.

Consigned by: Charles High

50 HAUS
Crossbred Steer - DOB: 3-16-17

Sire: Rodger That
Dam: DeeDee

This flashy steer is big boned, squared hiped long fronted. He's got the eye appeal that will grab any judges attention! He's got the hair that'll fluff and the shine that'll dazzle. This boy has no problem eating and putting on those pounds! He will definitely make someone a powerhouse steer with those thick legs!

Consigned by: Michelle Timm

52 HEREFORD STEER
Hereford Steer - DOB: 4-3-17

Sire: 6KB 88X Laramie B293
Dam: Delhawk Diamond Dust 10A ET

Consigned by: CSC Show Cattle

54 ESC RED CUT
Halfblood Simmental Steer - DOB: 4-19-17

Sire: Northland Top Cut 235Z
Dam: Miss Precious

Registerable half blood simmy steer prospect. Out of one of our great young MAB females and a Fat butt son as a sire thats where the simmental comes in. Puppy dog broke and ready for a young showman to take the lead. We have liked this red steer calf since day one!

Consigned by: Ebersole Show Cattle

2017 World Beef Show Schedule



The 25th Annual World Beef Expo 2017 Schedule of Events September 22-24, 2017 – Wisconsin State Fair Park

**Schedule is subject to change* updated 9/1/2017*



Wednesday, September 20th

10:00 a.m. Barns Open for Early Arrivals

10:00 a.m. Entry Office Open

Thursday, September 21st

10:00 a.m. All Open Show Cattle must be in place

5:00 p.m. - 7:00 p.m. Trade Show Open - WPP

11:00 a.m.-4:00 p.m. Open and Jr Show Check-In – LLDD
5:00 p.m. Tie Outs Open

5:30 p.m. - 7:00 p.m. Exhibitor Reception - WPP

5:30 p.m. – 7:00 p.m. -Exhibitor Reception – while enjoying your meal in the Wisconsin Products Pavilion listen to:

•Value of Wisconsin Cattleman's Association Membership– **WCA board members**

Friday, September 22nd

8:00 a.m. Angus Show *Ring 1*

1:00 p.m. Shorthorn Show *Ring 1*

8:00 a.m. Hereford Show *Ring 2*

1:00 p.m. Simmental Show *Ring 2*

9:00 a.m. - 7:00 p.m. Trade Show Open - WPP

3:00 p.m. Belted Galloway Show *Ring 1*

11:00 a.m. Murray Grey Show *Ring 2*

4:30 p.m. Red Angus Show *Ring 2*

12:00 p.m. Wagyu Show *Ring 1*

5:00 p.m. Tie Outs Open

12:00 p.m. Highland Show *Ring 2*

5:30 p.m. Piedmontese Show *Ring 2*

12:00 p.m. All Sale Cattle must be in place

Junior Showmanship – 6:30 p.m. – Coliseum

Saturday, September 23rd

8:00 a.m. Mini Hereford Show *Ring 1*

10:30 a.m. All Other Reg. Cattle / AOB ** *Ring 2*

8:00 a.m. Maine-Anjou Show *Ring 2*

11:00 a.m. Galloway Show *Ring 1*

8:00 a.m. - Noon YS Contest – WPP

11:00 a.m. All Junior Show Cattle must be in place

9:00 a.m. - Noon Junior Show Cattle Check-in – LLDD

12:00 p.m. American British White Park Show *Ring 1*

9:00 a.m. - 7:00 p.m. Trade Show Open – WPP

1:00 p.m. Silent Auction Closes- pick up items

9:00 a.m. Lowline Show *Ring 1*

1:30 p.m. Sale Cattle on Display *Ring 2*

9:00 a.m. Chianina Show *Ring 2*

5:00 p.m. Fitting Clinic

10:00 a.m. Pinzgauer Show *Ring 1*

5:00 p.m. Tie Outs Open

10:00 a.m. Commercial Show *Ring 2*

6:00 p.m. Early Release Option

World Beef Expo Multi-Breed & Club Calf Showcase Sale

1:30 p.m. – Viewing of animals

2:30 p.m. - 2016 WBE Multi-Breed & Club Calf Showcase sale Managed by Larry Martin Cattle Sales

All Sale activities will take place in the Coliseum.

Sale is broadcasted live by:



Supreme Champion Drive - 7:00 p.m. – Coliseum

Notice: YS awards, Showmanship awards & Founders Scholarship will be announced during Supreme Drive

Sunday, September 24th

8:00 a.m. Junior Heifers *Ring 1*

9:00 a.m. - 2:00 p.m. Trade Show Open WPP

8:00 a.m. Junior Prospect Steer Show *Ring 2*

4:00 p.m. Release

Followed by Junior Market Steer Show *Ring 2*

6:00 p.m. All Cattle out of Barns

Followed by Junior Heifer Show *Ring 2*

At the conclusion of the junior heifer show all Grand & Reserve breed heifers will be judged for top 5 heifers in the junior show.

YS = Youth Sweepstakes WPP = Wisconsin Products Pavilion LLDD = Lower Level Double Decker

*** All other Reg. cattle with shows not listed will show in their own breed division first then the champions will compete for AOB Champion for supreme drive.*

Midwest National
Belted Galloway
Sale

Saturday, September 23rd, 2017

Wisconsin State Fair Park • West Allis, WI

From the President...

Welcome to the 25th Anniversary of the World Beef Expo and also of the founding of the Great Lakes Belted Galloway Association. This is the first offering of Belted Galloway Cattle on the World Beef Expo elite sale in 4 years. To all the breeders who chose to participate, thank you for the consignments of such high end cattle. To everyone in attendance in person or on-line, thank you for your participation. I hope everyone on both sides of the auction have a pleasant experience, and want to thank Larry Martin Cattle Sales and his staff for providing the opportunity to the Belted Galloway Society to be a part of the Showcase Sale during the Silver Anniversary of the World Beef Expo.

Greg Hipple

President, Belted Galloway Society, Inc.



The Midwest National Belted Galloway Sale will take place immediately following the conclusion of the World Beef Expo Showcase Sale.

Schedule of Events

Wednesday, September 20th

6:00 PM Council Meeting Hampton Inn

Thursday, September 21st

10:00 AM Cattle in Place in Barns
12:00 Noon Cattle Check In
6:00 PM Social Hour Hampton Inn
7:00 PM Annual Meeting and Banquet Hampton Inn
8:00 PM GLBGA Annual Meeting & Area 5 BGJA Fundraiser

Friday, September 22nd

3:00 PM Belted Galloway Open Show Coliseum *(with refreshments to follow)*
7:00 PM Junior Showmanship Contest

Saturday, September 23rd

12:00 Noon Lunch by GLBGA
1:30 PM Sale Cattle Displayed
2:30 PM WBE Showcase Sale & Midwest National Belted Galloway Sale
6:00 PM Early Release Option
7:00 PM Supreme Drive

Sunday, September 24th

8:00 AM All Breeds Junior Show Heifers, Steers, Prospect Steers

Consignors

Hipple, Greg & Pat
Solon, IA
319.430.6664

Landeck, Charles & JoEllen
Buffalo, MN
763.682.1197

Lock Livestock
Avon, IL
309.465.7857

Magnolia Trace Farm
Claire Posey
Brookhaven, MS
601.833.3993
601.754.3993

Mitchell Ledge Farm
Andre LeMaistre
Freeport, ME
207.838.0402



Lot 1



MITCHELL LEDGE KAENA

Bred Heifer - Tattoo: C766 MLF/766 - REG: 40133-B - DOB: 8-26-15

Anderson Hill Unbridled II
Hav-A-Belt Unbridled
Caldwell Pansy

Holbrook Hill McVicker
Mitchell Ledge Estate
Mitchell Ledge Tanqueray

Pasture Exposed: 6/8/17 to 7/25/17 to Prock Ridge Chomper, Reg: 32360B
Birth wt. 62 lbs. - Weaning wt. 485lbs.
Her Sire: Hav-A-Belt Unbridled 11665B is a Platinum Lifetime Award winner
Her Dam: Mitchell Ledge Estate 30974B named a 2016 Silver Lifetime Female and winner of "Produce of Dam" at the 2016 National Belted Galloway Show.
Excellent Brood Cow Prospect, very well mannered.

Consigned by: Mitchell Ledge Farm, Andre LeMaistre



Lot 2



DICKINSON ACRES CHEYENNE

Bred Heifer - Tattoo: C6 DAD - REG: 40183-B - DOB: 11-23-15

Driftwood Kingsize
Dickinson Acres Apollo
Dickinson Acres Yahtzee

Northfield Donald
Stonethrow Kelly
Fearrington Robena

Due: 4/13/18 Bull: Highland Farm Otto, Reg: 5997-B
Cheyenne's dam, Stonethrow Kelly was the cow of the Belted Galloway cow/calf champion at the 2006 World Beef Expo.

Consigned by: Charles & Jo Ellen Landeck



Lot 3



MAGNOLIA TRACE DASHA

Open Heifer - Tattoo: MTF 9D - REG: 39980-B - DOB: 1-11-16

Driftwood Xerod
Magnolia Trace Wrennies Zig
Driftwood Wrennie

Ridgeview Nigel
Driftwood Xanadu 11X
Driftwood Lauren

Magnolia Trace Dasha is consigned by Belted Galloway Junior member, Claire Posey. This January yearling sells open with 5 straws of Driftwood Talon 46T for the prospective buyer. MTF Dasha is a long sided female with tons of maternal potential. She is sound on her feet and legs and tracks out nicely on the move. She combines her fluid movement with plenty of rib shape and an adequate amount of thickness. This female combines her desirable makeup with some of the top genetics in the breed today. Her sire is a direct son of Driftwood Xerod, while her dam goes back to Ridgeview Nigel, a platinum lifetime sire. We feel this combination of genetics has the potential to be a foundation for any herd. Don't let this female pass you by.

Consigned by: Magnolia Trace Farms, Claire Posey



Lot 4



MITCHELL LEDGE LEWISIA

Open Heifer - Tattoo: D801 MLF/801 - REG: 41216-B - DOB: 4-29-16

Prock Ridge Calgary
Prock Ridge Chomper
Prock Ridge Little Dot

Holbrook Hill McVicker
Mitchell Ledge Gloxinia
Schmidt Jane 005

Birth wt. 62 lbs. - Weaning wt. 418 lbs. - Yearling wt. 655 lbs.
Her Sire: Prock Ridge Chomper 32360B is a 2016 Platinum Lifetime Award winner along with BOTH his Sire and Dam!
Her Dam : Mitchell Ledge Gloxinia 34561B is a very sound brood cow in the Mitchell Ledge Herd - her Sire, Holbrook Hill McVicker 9075B is a Platinum Lifetime award recipient.
Very Stylish! - Great Show prospect and ready for breeding in November for a 2018 Fall Calving.

Consigned by: Mitchell Ledge Farm, Andre LeMaistre



SUTLIFF'S DARLENE

Open Heifer - Tattoo: D12 SUT - REG: 40186-B - DOB: 6-7-16

Driftwood Talon 46T
Driftwood Oak 13Z
Driftwood Rhonda

Hav-A-Belt Merlin
Sutliff's Stella
Summerset Phyllis

Sutliff's Darlene 40186-B is an easy doing open heifer out of our most productive cow, Sutliff's Stella. Stella exhibits exceptional maternal qualities and passes them down to her daughters. She has platinum bloodlines on both sides, Hav-A-Belt Merlin on the maternal side, a platinum sire and Driftwood Talon 46T 12161-R, himself a platinum sire on the paternal side. Talon was also a past National Champion Bull. Darlene carries all 3 Belted Galloway genes for color - Black, Dun & Red. This heifer is easy keeping and is ready to breed this all.

Consigned by: Greg & Pat Hipple



Lot 5



MAGNOLIA TRACE EMMI

Open Heifer - Tattoo: 41690-B - REG: MTF 1E - DOB: 1-2-17

Highland Farm Otto
Driftwood Sonic
Southdown In Time 11P

Meadowood Xman
Magnolia Trace Bree
Driftwood Whippoorwill

If you came to this sale with the idea of purchasing a female you could show competitively and then go on to start your own with, this heifer is for YOU! Magnolia Trace Emmi is just a January calf, but this one has UNLIMITED potential! She is straight from the top of our calf crop. As you study this heifer from the side profile, you can't help but to appreciate the length she offers all the way through her front end. This female is the definition of feminine. Don't let the take away from the power she has when you get behind her. MTF Emmi is one that is bound to catch the judge's attention the second she walks into the ring. From a maternal standpoint, we feel this heifer has the genetic makeup to stand with the best of the best. Her sire, Driftwood Sonic (Platinum Lifetime) is a direct son of Highland Farm Otto and a previous Reserve National Champion Bull. Her dam pairs Sonic with Two-Time National Champion, Meadowood X-Man. The combination of these two genetic families is one you won't find in a public sale often, don't miss out!

Consigned by: Magnolia Trace Farms, Claire Posey



Lot 6

Dustin @ DK



MAGNOLIA TRACE ELENA

Open Heifer - Tattoo: MTF 6E - REG: 41694-B - DOB: 2-2-17

Highland Farm Otto
Driftwood Sonic
Southdown In Time 11P

Hav-A-Belt Unbridled
Stonestrow Florede
Ponderosa Amanda

Magnolia Trace Elena is consigned by Magnolia Trace Farm, however proceeds from this lot will BENEFIT THE JUNIOR BELTED GALLOWAY ASSOCIATION. This is your opportunity to better your herd while supporting the breed's most important asset, our youth. Don't be fooled, this donation lot is far from "donation quality" - we chose this one with quality in mind. MTF Elena is best described as powerful. She combines loads of natural muscling and rib shape. We really appreciate this female from a performance aspect. She is sure to be a standout in this year's show string. Did we mention her disposition is second to none? Not only did we aim to donate a high quality female, we aimed to offer one with a proven genetic background. Her pedigree represents bloodlines from highly accredited programs such as Driftwood Plantation, Hav-A-Belt, Stonestrow, Southdown Farm and Anderson Hill. We feel strongly that this heifer will be a great project for a youth member hoping to grow or begin their own herd.

Consigned by: Magnolia Trace Farms, Claire Posey



Lot 7

Dustin @ DK



WENDYS LOCK STOCK 14E

Steer - REG: pending - DOB: 3-29-17

Take Charge
Who Made Who 411F
LCS Miss Glory 411C

Aldermere Dicky
Ponderosa Wendy
Rosseau Farm Lin

This is the steer Belted Galloway Juniors have been dreaming about that will be competitive with the "clubby" neighbors at the county fair and is good enough to be in the purple at Belted Galloway Shows. Donor is from Randy Hall's Pine View operation in Maine. Sire is the famous Who Made Who. He & his full brother have been front pasture cattle all summer. We flipped a coin to see which one got cut, the other one will be our clean up bull for heifers. He is a great leader & super gentile.



Belted Galloways

TIME SENSITIVE MATERIAL

